

Polyshares: Turning Private Companies into Public Ownership.

Polyshares, Inc.
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The Problem. \$100T of enterprise value is trapped in private companies and customers are shut out. The only options for Companies to utilize this value to grow their businesses are behind costly, risky and complex means.

Meanwhile, Corporate & consumer incentives are broken, misaligned and often in direct competition. Corporations desire cash flows, profit and growth potential. Consumers want utility, trust and consistent value. One is optimized for extraction, the other for experience.

Polyshares bridges the gap for both of these problems, simultaneously.

Abstract. Polyshares provides a compliance-oriented governance framework over its launches (“Company Coins”), which includes a foundation-based entity that holds Company shares for governance and program-administration purposes. While not required, the Foundation entity can buyback tokens, conduct distributions and provide value to its token holders, which can provide economic benefits akin to those enjoyed by traditional shareholders. This standardized framework is designed to increase ability to onboard established Web2 companies, and reduce implementation cost and operational complexity. Polyshares is positioned to enable scalable, sustainable adoption of Company Coins for Web2 companies.

Polyshares’ framework is centered around implementing business utility into each Company Coin. This unlocks a powerful new approach to customer loyalty, putting a real financial incentive in customers’ hands, turning word-of-mouth into a compounding distribution channel. Polyshares enables Web2 businesses to migrate or create loyalty programs into these tokens, on-chain tokenized loyalty assets on Solana: redeemable for benefits based on the Company’s capabilities. The Polyshares stack is Web2-first and fully abstracted, allowing users to earn, claim and redeem Company Coins without any understanding of crypto.

Polyshares’s compliance framework is designed to comply with the HOWEY test by offering business utility (loyalty programs), governance rights and ensuring the Foundation entity is structured not to guarantee profits.